

ECHJAY INDUSTRIES PVT. LTD.

Lalpari Lake Road, Rajkot - 360 003 (INDIA)

Tel.: +91 281 2387482 / 83 / 84 / 85 / 86 Fax: +91 281 2387847

E-mail: hrd@echjayindustries.com web: www.echjayindustries.com

A Multifaceted Talent: Transforming Businesses and Individuals

I have had the privilege of working with Dr. Krishnamurthy Iyer on several occasions, and each time I have been deeply impressed by his versatility and expertise. He is not just an HR professional, but a true business partner with a unique ability to bridge the gap among strategy, human behaviour, and personal development. His experience in two large corporations, in both operations and human resources, makes it easy to relate to him, and, he quickly grasps the context. I have seen him operate from both macro and micro perspectives almost interchangeably.

Strategic Thinking: When our company was on the verge of expansion, Dr. Krishnamurthy Iyer came in and helped us articulate our mission, vision, and core values. He worked closely with our leadership team to identify our strengths, weaknesses, and aspirations, and then crafted a clear 5-year roadmap with actionable milestones. His strategic guidance has been instrumental in propelling our growth and keeping us focused in the long term.


Training Mastermind: Recognizing that our success hinged on a skilled and motivated workforce, Dr. Krishnamurthy Iyer designed and delivered customized training programs for all levels of our organization. His keen understanding of human behaviour and his engaging facilitative training style ensured almost permanent behavioural change in the participants. We saw a significant improvement in employee communication, collaboration, and overall performance – a testament to Dr. Krishnamurthy Iyer's effectiveness.

Empowering Coach: In today's fast-paced world, navigating career transitions can be daunting. That is where Dr. Krishnamurthy Iyer's coaching expertise shines. His group coaching program for mid-life professionals in our company provided invaluable guidance and support. Participants developed effective strategies for leveraging their strengths, and overcoming their weaknesses, enhanced their leadership skills, and gained a renewed sense of purpose. It seems that it is Dr. Krishnamurthy Iyer's passion and purpose to enable people to reach their full potential.

In conclusion, I wholeheartedly recommend Dr. Krishnamurthy Iyer to any organization or individual seeking a transformative experience. His depth of knowledge, combined with his passion for personal and professional development, makes him an invaluable asset.

I wish him all the best in life.

For, Echjay Industries Pvt. Ltd.


Director.